



2019 Cincy Fringe Sponsorship Opportunities

The 16th Annual Cincinnati Fringe Festival
May 31 — June 15, 2019

What is Cincy Fringe?

Theatre, art, music, film, dance, and *everything between* - “**Kinda WEIRD. Like YOU!**”

Fringe is a 14-day creative extravaganza produced by Know Theatre of Cincinnati. A dozen OTR venues play host to 200+ performances from over 40 local, national, and international artists, musicians, and companies. Plus, the Festival includes free public performances and Family Friendly programming, concerts, film screenings, and nightly Bar Series after-parties at Fringe HQ (Know Theatre). Throw in the roughly 10,000 patrons joining us every year and it becomes clear why Fringe is an unrivaled event in the region.

Fringe isn't only a time to celebrate a mass convergence of creativity. It also showcases the vibrant, wonderful OTR neighborhood that we call home as we take over the streets of Over-the-Rhine for two weeks of entertaining, fun, and thought-provoking original works.

Becoming a Sponsor

The benefits of sponsoring the Cincy Fringe are unique, flexible, and **tax-deductible!** All sponsors, at any level, are listed on our website and in The Official Fringe Guide (printed and distributed to Cincinnati CityBeat's 200,000+ regular readers.) You receive tickets/passes, mentions in curtain speeches, signage opportunities, naming rights, and/or inclusion in marketing materials. We work with you to craft a unique sponsorship special for your brand or whimsical desire.

The Cincinnati Fringe Festival would not be possible without the generosity of organizations like yours. Know's revenue-sharing model for Fringe helps support these independent artists, many of whom make their living by touring productions, so sponsoring Cincy Fringe means supporting hundreds of passionate, talented artists.

Please consider joining us and becoming a sponsor.

See levels and benefits on the following page.



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SPONSORSHIP LEVEL & AMOUNT		All-Access Passes	6-Ticket Passes	Curtain Speech Mentions	Additional Benefits
Presenting Sponsor	\$20,000	8	4	200+	Free Full Page Ad in Guide
Fringe HQ Sponsor	\$10,000	4	2	100	-
Bar Series Sponsor (Full Series)	\$7,500	3	-	200+	-
Full Venue Sponsor	\$5,000	2	-	20 - 25	-
Fringe Next Sponsor	\$2,000	1	3	50	-
Fringe Development Sponsor	\$2,000	1	3	50	-
See It All Sponsor	\$2,000	1	-	35	Advertised in See It All Schedule
Partial Venue Sponsor	\$1,500 - \$3,000	1	2 - 4	20 - 25	-
Kick-Off Party Sponsor	\$1,500	-	4	-	Mentioned in Advertising for Kick-Off
Visual Fringe Sponsor	\$1,000	-	3	35	-
Film Fringe Sponsor	\$1,000	-	3	35	-
Family Friendly Fringe Sponsor	\$1,000	-	3	35	-
Box Office Sponsor	\$1,000	-	3	-	Advertised at all Box Offices
T-Shirt Sponsor	\$1,000	-	3	-	Logo on Back of Fringe T-Shirts
Bar Series Sponsor (One Event)	\$500	-	2	15 - 28	-
Build Your Own	Any Amount	TBD	TBD	TBD	Let's Be Creative!

If you'd like to be a sponsor, please contact
Jackson Short at Jackson@knowtheatre.com!